



This is your chance to get in front of 400-500 eager individuals (plus 1,000+ LiveStream viewers) seeking personal finance solutions for today's economic woes.

Our readers are high net worth, self-made, anti-establishment, free thinkers looking for personal finance solutions and investment opportunities to grow their wealth, secure their retirement and protect their businesses from volatile market swings ahead.

And they need solutions for the challenges that lie ahead.

Join us at our 7th annual, ***Irrational Economic Summit.***

Sponsorship Opportunities



Platinum Sponsorship - \$10,000 Investment

- **Special acknowledgement as a Platinum Sponsor on all 2018 Irrational Economic event materials** – reach 350k active readers.
 - Marketing materials
 - Company description and link on event website www.irrationaleconomicsummit.com
 - On-site signage
- **On-site signage**
- **Full page ad in the program guide** (\$1,750 value)
- **Banner ad in conference app** (\$1,000 value)
- **Banner ad on Live Stream** - Reach another 1,000+ attendees viewing our event from home (\$2,000 value)
- **Logo in the program guide directory of exhibitors** (\$750 value)
- **Email to participants** (with content approved by Charles Street Research) **prior**

- to OR after the event (\$8,000 value)
- **(6) Attendee registrations** (\$3,570 value)
- **Opportunity to provide complimentary registration to your clients**
- **(10' x 10') Exhibit booth space** (\$5,000 value)
- **Preferred exhibit space placement** (\$1,000 value)

Gold Sponsorship - \$7,500 Investment

- **Special acknowledgement as a Platinum Sponsor on all 2018 Irrational Economic Summit event materials** – reach 350k active readers
 - Marketing materials
 - Company description and link on event website www.irrationaleconomicsummit.com
 - On-site signage
- **Banner ad on Live Stream** – Reach another 1,000+ attendees viewing our event from home (\$2,000 value)
- **Logo in the program guide directory of exhibitors** (\$750 value)
- **(3) Attendee registrations** (\$1,785 value)
- **Opportunity to provide complimentary registration to your clients**
- **(10' x 10') Exhibit booth space** (\$5,000 value)

Network Dinner Sponsorship: \$5,000

Our Network level of membership is our highest level of membership. Members pay between \$6,500 and \$10,000 to become part of this elite group.

- Includes **(10' x 10') Exhibit booth space** (\$5,000)

Opening Night Cocktail Sponsorship: \$4,000

- Includes **(10' x 10') Exhibit booth space** (\$5,000)

Closing Night Cocktail Sponsorship: \$3,000

- Includes **(10' x 10') Exhibit booth space** (\$5,000)

Booth Sponsorship Only: \$3,000 Investment

- **(10' x 10') Exhibit booth space** (\$5,000)

Event Wi-Fi sponsorship: \$3,000

- Company logo printed on the back of all name badges in conjunction with Wi-Fi password.
- Company logo printed on all event signage containing Wi-Fi password and login information.



Event App sponsorship: \$1,500

- Banner ad and/or logo display in event app as well as one push notification to conference attendees.

Publishers and Service Providers, we do offer 50/50 revenue share in lieu of flat payment if you prefer that option.

Customized Sponsorship Programs tailored to your business may also be available. Inquire with Kelly Secoura, ksecoura@charlesstreetresearch.com or Stephanie Gerardot, sgerardot@charlesstreetresearch.com.